



ROI FACT SHEET

What is ROI?

ROI (Return On Investment) is a performance measure for evaluating the efficiency of an investment.

What can I expect from an IdeaRoom 3D designer?

15% INCREASE
IN AVERAGE SALES PRICE

&

5% INCREASE
IN PROFIT PER SQUARE FOOT

&

50% INCREASE
IN DEALS CLOSED ONLINE

For instance, if your average 10' x 12' structure sells for \$3,000, implementing an IdeaRoom configurator could help you make an extra \$450 per sale.

Scale your business by enhancing efficiency.

- + increases engagement time (4+ minutes per visitor)
- + increases customer loyalty over competitors
- + increases geographic reach
- + allows salespeople to focus on qualified leads
- + decreases need for large inventory stock
- + fewer pricing errors